

flow

Brand Packaging & Design Specialists

January 2015 Flowdesign wins Brand Packaging Magazine's Editor's Choice Award



Brand Packaging Magazine awards its highest distinction - the Editor's Choice Award - to Flowdesign in their 2014 Design Gallery. The Design Gallery is a global collection of the best consumer packaging of 2014. It recognizes packaging solutions that most effectively communicate to consumers the brand's story through design and structure. American Born Moonshine hired Flowdesign to develop their brand logo, label, custom bottle, custom lid and carton. American Born

Moonshine is a brand that embodies the essence of the American rebel spirit - a spirit that challenges the definition of what's possible in the American Dream.

Everything about the design, packaging and product is built in the USA. The traditional mason jar looks and feels like it was taken out of a wooden crate filled with straw in Appalachia during prohibition. The lid allows bartenders to remove the cork and use a regulated pour spout, or it can be screwed off entirely for tailgating and home use.

About Flowdesign

Founded in 1997 and headquartered in Northville, Michigan with offices in Beverly Hills, California, Flowdesign specializes in brand development for spirits, beverages, and other consumer goods. They are a one-stop-shop for product naming, brand identity, graphics, structural design, and marketing needs. Flowdesign www.flow-design.com • 248-349-7250 Northville • 424-253-2828 Beverly Hills